



ZS MARKETING786
DIGITAL MARKETING SPECIALIST

CREATIVE ♦ STRATEGIC ♦ RESULTS-DRIVEN

PORTFOLIO

DIGITAL MARKETING

By Zahid Hussain — ZS Marketing 786



30
PAGES

14+
PLATFORMS

112
INTERACTIONS

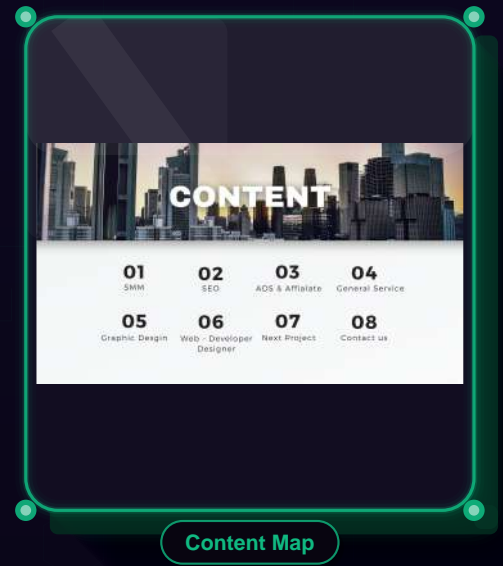
90
DOMAIN AUTH

- SMM
- SEO
- Google Ads
- Graphic Design
- Web Dev
- Email Mktg
- Affiliate
- Content

ZS Marketing786

CONTENTS

01	Social Media Marketing — SMM / SMO	p. 03–08
02	SEO & Google My Business	p. 09–14
03	ADS & Affiliate Marketing	p. 15–17
04	Graphic Design Portfolio	p. 18–21
05	Web Development	p. 22
06	General Services	p. 23–24
07	Project Portfolio 3D & AI	p. 25–26
08	Terms, Policy & Contact	p. 27–30



Content Map

Full-spectrum social media management — 14+ platforms, page creation, content strategy & growth.



ZS
MARKETING 786

SMM - SMO SOCIAL MEDIA MARKETING

marketingzs786@gmail.com

SOCIAL MEDIA MARKETING PLAN

PEOPLE	CONTENT	STRATEGIES
 <ul style="list-style-type: none"> • 25-34 • Boomers 	<ul style="list-style-type: none"> • Photos & links • Information • Live video 	<ul style="list-style-type: none"> • Local mktg • Advertising • Relationships
 <ul style="list-style-type: none"> • 18-25 • 26-35 	<ul style="list-style-type: none"> • How-tos • Webinars • Explainers 	<ul style="list-style-type: none"> • Organic • SEO • Advertising
 <ul style="list-style-type: none"> • 18-24, 25-34 • Millennials 	<ul style="list-style-type: none"> • Inspiration & adventure • Questions/polls 	<ul style="list-style-type: none"> • Ecommerce • Organic • Influencer
 <ul style="list-style-type: none"> • 25-34, 35-49 • Educated/wealthy 	<ul style="list-style-type: none"> • News • Discussion • Humor 	<ul style="list-style-type: none"> • Customer service • Ads for males
 <ul style="list-style-type: none"> • 46-55 • Professionals 	<ul style="list-style-type: none"> • Long-form content • Core values 	<ul style="list-style-type: none"> • B2B • Organic • International
 <ul style="list-style-type: none"> • 10-19 • Female (60%) 	<ul style="list-style-type: none"> • Entertainment • Humor • Challenges 	<ul style="list-style-type: none"> • Influencer marketing • Series content
 <ul style="list-style-type: none"> • 13-17, 25-34 • Teens 	<ul style="list-style-type: none"> • Silly • Feel-good • Trends 	<ul style="list-style-type: none"> • Video ads • Location-based mktg

PLATFORMS COVERED:

- Social Media Marketing Plan — Platform Matrix
- Facebook

Instagram

YouTube

TikTok

LinkedIn

Twitter

Snapchat

Pinterest

Telegram

Reddit

Quora

Medium

Tumblr

Thread

People Targeting

Precise demographics per platform — age, interests, behavior

Content Strategy


Platform-optimized content — photos, video, live, webinars

Growth Strategy

Organic, paid, influencer, B2B — multi-channel approach

Analytics

Monthly reports with actionable improvement insights



SMM - SMO
SOCIAL MEDIA
MARKETING

marketingzs786@gmail.com

PEOPLE	CONTENT	STRATEGIES
<ul style="list-style-type: none"> 25-34 Boomers 	<ul style="list-style-type: none"> Photos & links Information Live video 	<ul style="list-style-type: none"> Local marketing Advertising Relationships
<ul style="list-style-type: none"> 18-25 26-35 	<ul style="list-style-type: none"> How-tos Webinars Explainers 	<ul style="list-style-type: none"> Organic SEO Advertising
<ul style="list-style-type: none"> 18-24, 25-34 Millennials 	<ul style="list-style-type: none"> Inspiration & advice Questions/polls 	<ul style="list-style-type: none"> E-commerce Organic Influencer
<ul style="list-style-type: none"> 25-34, 35-49 Education/wealthy 	<ul style="list-style-type: none"> News Discussion Humor 	<ul style="list-style-type: none"> Customer service Ads for males
<ul style="list-style-type: none"> 46-55 Professionals 	<ul style="list-style-type: none"> Long-form content Core values 	<ul style="list-style-type: none"> B2B Organic International
<ul style="list-style-type: none"> 10-18 Female (50%) Teens 	<ul style="list-style-type: none"> Entertainment Humor Challenges 	<ul style="list-style-type: none"> Influencer marketing Series content
<ul style="list-style-type: none"> 18-17, 25-34 Teens 	<ul style="list-style-type: none"> Self Real-time Friends 	<ul style="list-style-type: none"> Video ads Location-based marketing

- FACEBO** 25-34
Local + Ads
- YOUTUB** 18-35
SEO+Organic
- INSTAG** 18-34
Ecommerce
- LINKED** 46-55
B2B+Intl
- TIKTOK** 10-19
Influencer
- TWITTE** 25-49
Cust.Svc

SMM Platform Matrix — 7 Major Networks

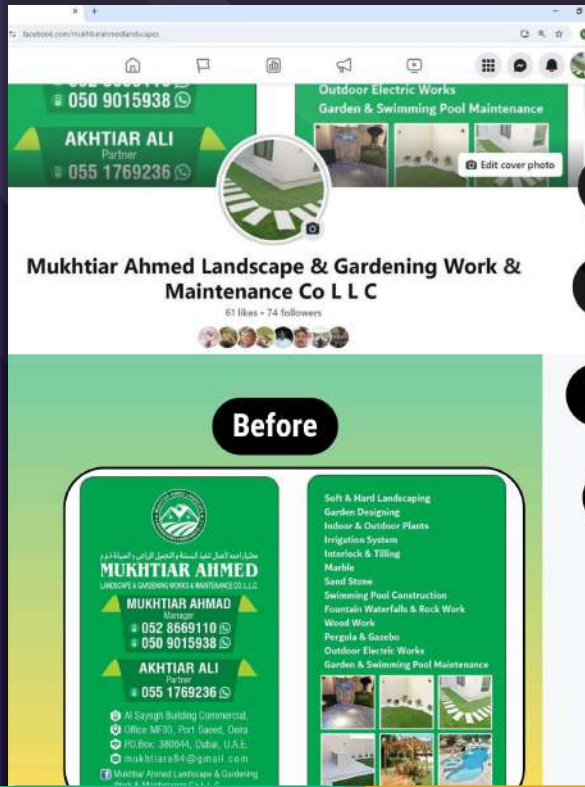
14 SOCIAL PAGES CREATED — MUKHTIAR AHMED LLC



Sino	Platform
1	Facebook
2	Tiktok
3	whatsapp
4	telegram
5	linkedin
6	twitter
7	youtube
8	threads
9	gizataal
10	kumbar
11	Reddit
12	Quora
13	Medium
14	instagram

*SMM marketing has already created 12 new pages for Mukhtiar Ahmed Landscape & Gardening Work & Maintenance Co. LLC.**

Social Media Pages Created — All 14 Platforms



Before

Make Attract

Make Good Name

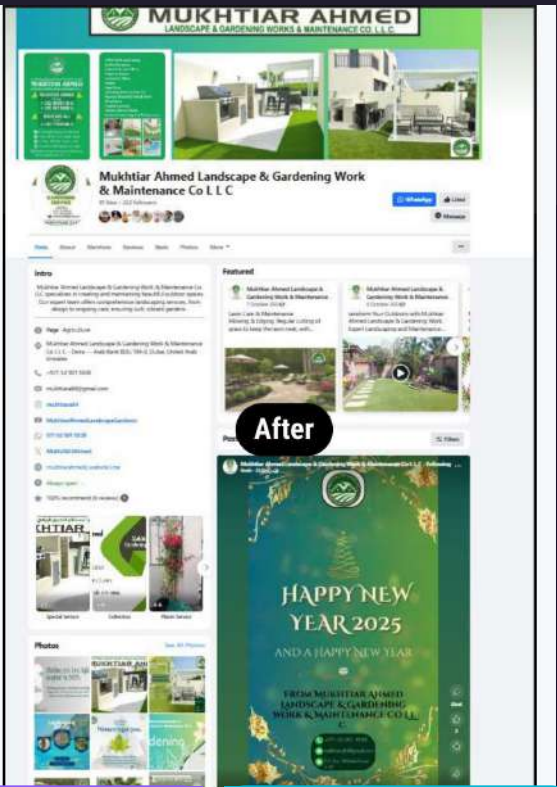
Make Great Vision

Make Professional

Work Experience

Client Works

Portfolio



After

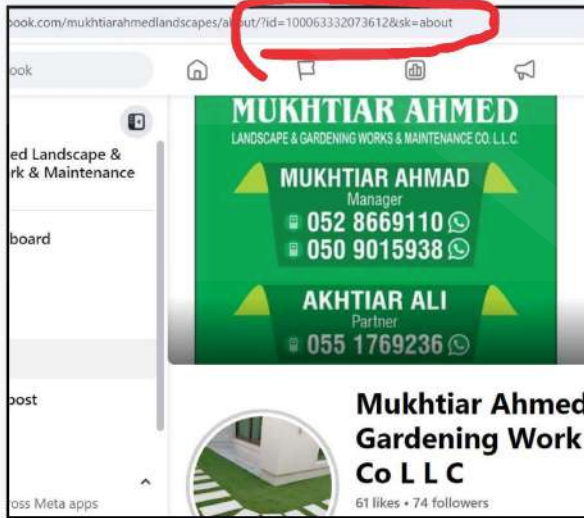
92%
SETUP COMPLETE

EXCELLENT
PAGE HEALTH

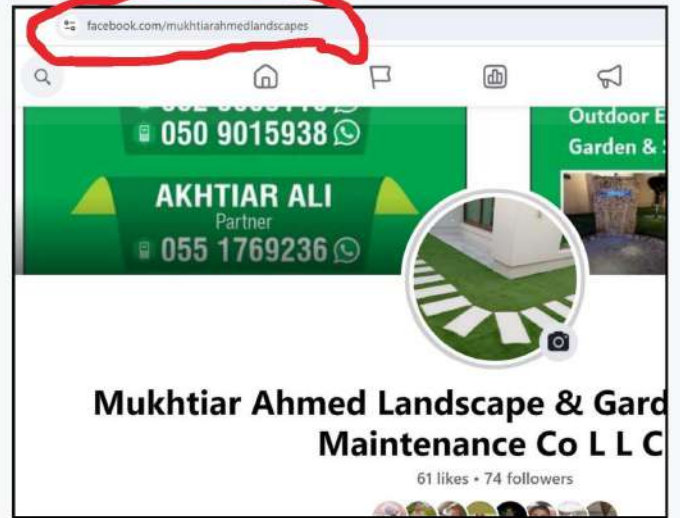
14
PLATFORMS

74+
FOLLOWERS

Make Professional Name



BEFORE

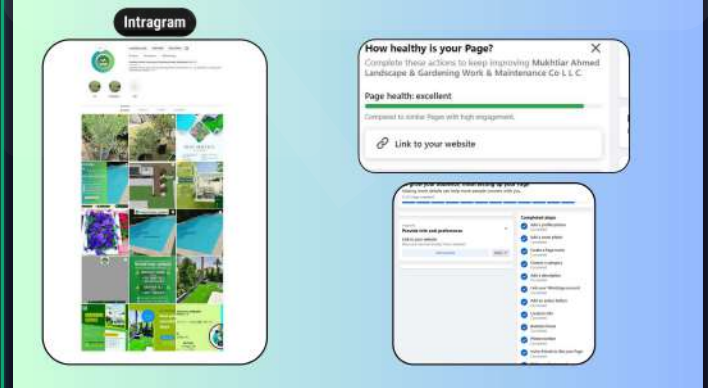
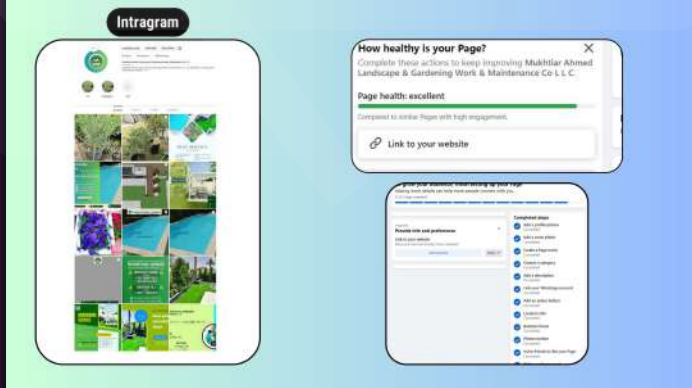


AFTER

Before vs After — Professional Page URL Branding

BEFORE: facebook.com/?id=100063332073612 (numeric, not searchable)

AFTER: facebook.com/mukhtiarahmedlandscapes ✓ Clean, branded, SEO-friendly



15 Posts

Professional content grid with landscaping, pools, plants

11 Followers

New account — organic growth from quality content

Page Health

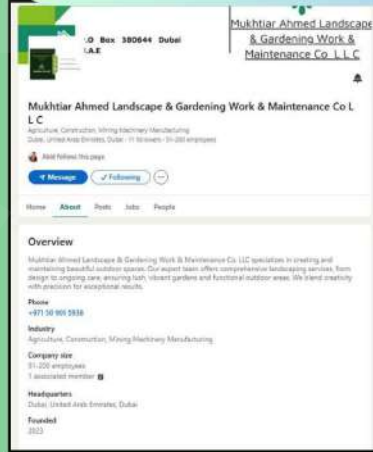
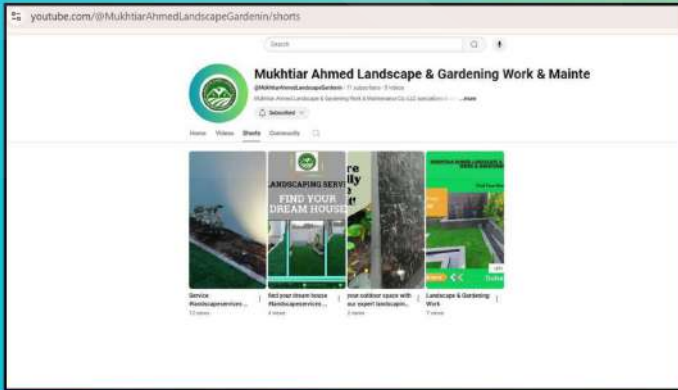
EXCELLENT — vs similar high-engagement pages

12/13 Steps

Setup 92% complete — website link only remaining

Youtube

LinkedIn



> This is all for a new account.

YouTube

11 Subscribers · 5 Videos · Shorts Published

LinkedIn

11 Followers · Dubai UAE · Founded 2023



BY ZAHID HUSSAIN



Keyword Research

High-value terms for landscaping in UAE market

On-Page SEO

Meta tags, headings, alt text, internal links

Off-Page SEO

Backlinks, directories, social signals

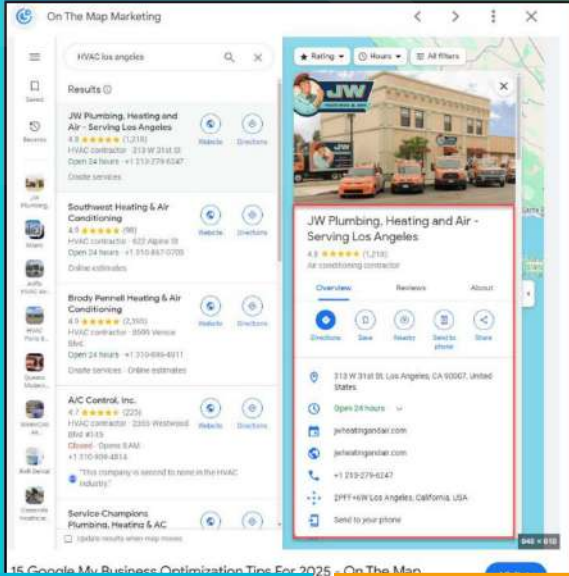
Technical SEO

Speed, mobile, crawlability improvements

For Example Google My Business profile



"Google My Business profile created by me."



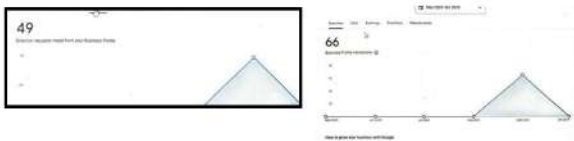
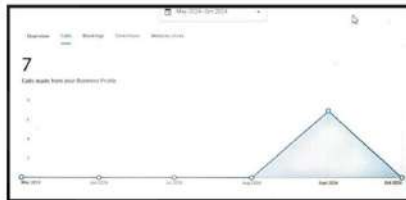
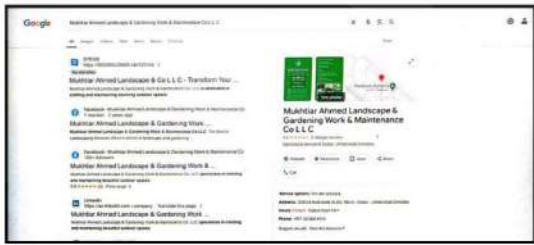
7
GOOGLE CALLS

18
DIRECT CALLS

112
INTERACTIONS

49
DIRECTIONS

Google My Business (GMB) Profile



• "Seven calls were made through Google Now via the client, while eighteen calls were made here."

• "There were 112 customer interactions, demonstrating our team's commitment to providing excellent service and addressing client needs promptly and effectively."
 • Feel free to modify it further depending on the context of

• Google My Profile is a powerful tool for managing your online presence, offering a centralized space to showcase your business or personal brand. Through this platform, you can update contact information, share posts, respond to customer reviews, and enhance your visibility across Google services. A well-maintained profile helps foster trust, engage with customers, and improve your searchability, providing a comprehensive

112 Interactions

Strong customer engagement — reviews, messages, Q&As, clicks

7+18=25 Calls

Total 25 calls generated via Google profile — zero ad spend

49 Directions

Customers navigating to physical business location in Dubai

Page Ranked

Business ranked on Google for landscaping keywords in UAE



MUKHTIAR AHMED LANDSCAPE & GARDENING WORK & MAINTENANCE CO L L C

SEO REPORT

Monthly URL Overview -

The client only asked for an audit to be done; we can fix it as well, but the client only requested the report.

Domain Authority 90	Page Authority 40	Backlinks 0
Quality Backlinks 0	% Quality Backlinks 0%	Moz Trust 4
Spam Score 1%	Off-page SEO Score 54%	Domain Age -

WEBSITE PERFORMANCE RESULT

AGENCY

- ▲ Largest Contentful Paint element — 6,880 ms
- ▲ Reduce unused JavaScript — Potential savings of 353 KiB
- ▲ Enable text compression — Potential savings of 145 KiB
- ▲ Avoid multiple page redirects — Potential savings of 768 ms
- ▲ Eliminate render-blocking resources — Potential savings of 1,050 ms
- ▲ Reduce unused CSS — Potential savings of 203 KiB
- ▲ Properly size images — Potential savings of 11 KiB
- Image elements do not have explicit width and height
- Minify JavaScript — Potential savings of 2 KiB
- Ensure text remains visible during webfont load
- Avoid serving legacy JavaScript to modern browsers — Potential savings of 7 KiB
- JavaScript execution time — 0.8 s
- Minimizes main-thread work — 1.1 s
- Minimize third-party usage — Third-party code blocked the main thread for 140 ms
- Avoid long main-thread tasks — 4 long tasks found
- Initial server response time was short — Root document took 220 ms

90

DOMAIN AUTH

40

PAGE AUTH

346

KEYWORDS

211

SEO CLICKS

The screenshot shows a 'Websites Audit Report' for the URL <https://websiteseechecker.com/>. The report includes a table of metrics: DA (55), EA (50), IB (2K), IB (2K), MI (54%), SS (1%), OS (64%), AGE (13Y, 291D), DH, KW, SEO, WI, and BL. Below the table, there are three sections: Organic Search (SEO) with 346 organic keywords and 211 estimated monthly SEO clicks; Organic Clicks from Google - Organic vs. Paid with a 100% organic share; and Paid Search (Google Ads) with 90 paid keywords and 0 estimated monthly paid clicks.

91
PERFORMANCE

85
ACCESSIBILITY

The screenshot shows the 'SEO' section of the audit report with a score of 83. It includes a list of issues such as 'Page has duplicate meta titles', 'Page has duplicate meta descriptions', and 'Page has duplicate page headers'. It also features a 'Page to your app' section with a mobile app icon and a 'Page is not mobile-friendly' section with a mobile device icon.

83
SEO

100
BEST PRACTICES

83
SEO



by Zahid Hussain

Facebook Feed

News feed sponsored with Call Now & Visit Website CTA

Instagram Feed

Sponsored photos with service listings and booking CTA

Instagram Reels

Vertical video demos — top conversion format

Facebook Reels

Short video ads — highest mobile engagement format

Facebook Stories

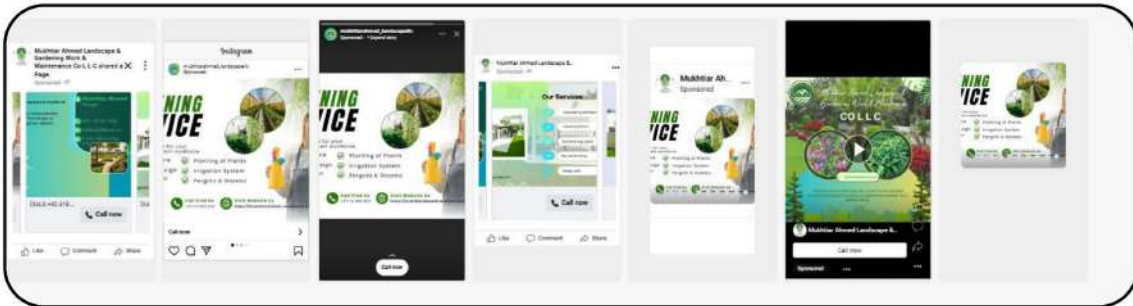
Full-screen immersive ads with swipe-up CTA

FB Marketplace

Product listings targeting active local buyers



Mukhtiar Ahmed Landscape & Gardening Work & Maintenance Co L L C

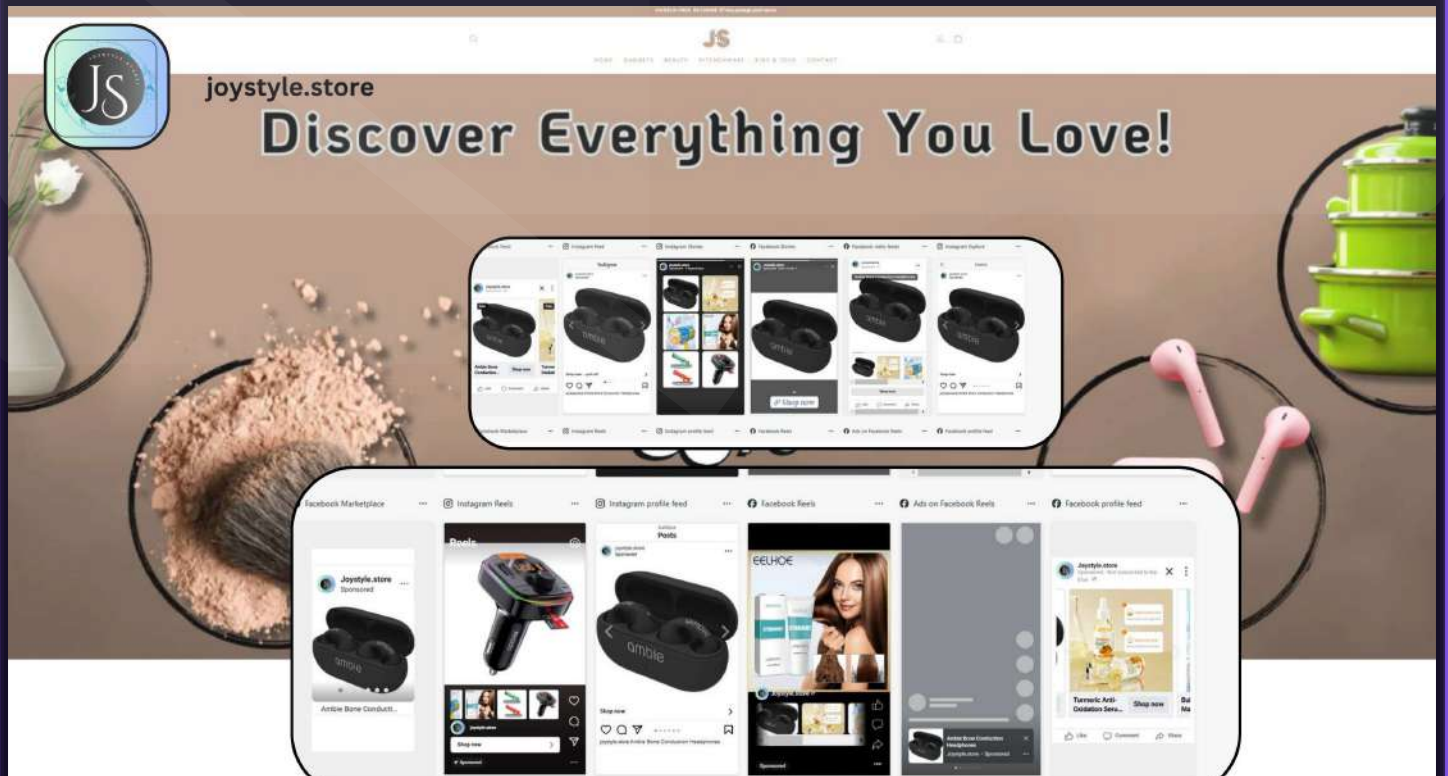


6
AD FORMATS

2
PLATFORMS

UAE
MARKET

25K+
EST. REACH



Gadgets

Ambie Bone Conduction Headphones, Car FM Transmitter

Beauty

EELHOE Straight Hair, Turmeric Serum, tools

Kitchenware

Premium kitchen tools for modern households

Kids & Toys

Educational toys — safe & quality tested



ZS
MARKETING
786

GRAPHIC DESIGN

marketingzs786@gmail.com



Logo Design

Complete brand identity for digital & print

Business Cards

Professional bilingual cards — v1 & v2

Ad Creatives

High-converting banners and thumbnails

Social Posts

Platform-optimized posts FB/IG/LinkedIn

Service Flyers

A4 print-ready promotional flyers

AI 3D Images

Photo-realistic AI project visualizations

Timeline



01 Business Card
Professional v1 & v2

02 Service Flyer
Gardening service promo

03 Pool Service
Pool service card

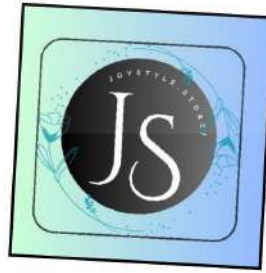
04 FB Cover
Facebook cover photo

05 Landscape Banner
Service feature banner

06 Modern Home Flyer
Villa design showcase

All

My portfolio



Logo Portfolio — 8 Client Brand Identities



ZS Marketing78
Digital Mktg



Hannah Morales
Personal Brand



Joystyle Store
E-commerce



MK Housing Soc
Real Estate



Threads & Need
Fashion



Infinity Trust
Education



Mukhtiar Ahmed
Landscaping



ZS Collection
Fashion Retail

PROJECT PORTFOLIO

Explore this meticulously crafted 3D image, which captures the essence of innovative design and realistic detail. With precision modeling and advanced rendering techniques, every dimension, texture, and light reflection is thoughtfully portrayed to showcase the true potential of the concept. This high-definition 3D visual serves as an ideal representation for presentations, marketing materials, or product development, allowing stakeholders to fully immerse in the design's features and functionality from every angle."



Project 01



Project 02



Project 03

Project Portfolio — 3D Renders (Project 01, 02, 03)

Outdoor Kitchen & BBQ

Project 01

Rooftop kitchen with grill, grass, patio

Villa Terrace & Pergola

Project 02

White-rendered villa with pergola garden

Lush Garden Landscape

Project 03

Full garden — trees, flowers, stone path

AI SERVICE 3D IMAGE

Introducing our cutting-edge AI service, visualized through this sophisticated 3D image. The design seamlessly integrates advanced artificial intelligence concepts with sleek, modern aesthetics, offering a dynamic and engaging representation.



AI SERVICE 3D IMAGE

Introducing our cutting-edge AI service, visualized through this sophisticated 3D image. The design seamlessly integrates advanced artificial intelligence concepts with sleek, modern aesthetics, offering a dynamic and engaging representation.



Marketing Materials

High-quality visuals for ads, social and email campaigns

Website Content

Professional hero images and gallery for business site

Client Presentations

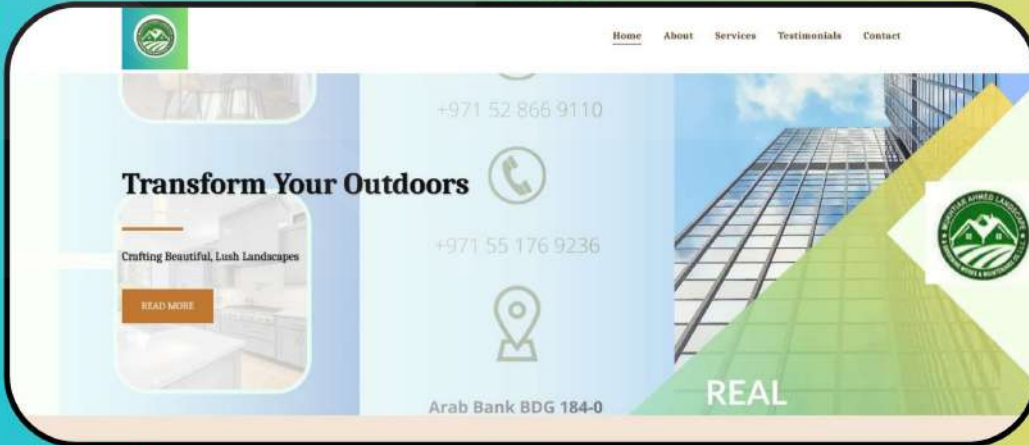
Show clients how project looks before construction

Proposals

Include renders in project proposals to win contracts



Websites



Mukhtiar Ahmed Landscape & Gardening Work & Maintenance Co
L L C - Deira - - Arab Bank BDG 184-0, Dubai, United Arab Emirates
P.O Box 380644

+971- 52 866 9110 - Company

+971- 55 176 9236 - Partner

● ● ● mukhtiarahmedlandscapeservice.website.me
Home, About, Services, Testimonials, Contact + Google Maps + WhatsApp

● ● ● joystyle.store
E-commerce — Gadgets, Beauty, Kitchenware, Kids & Toys + Cart & Checkout



General Services — ZS Marketing 786

- 01 SMM/SMO
- 02 SEO
- 03 SEM
- 04 Google Ads
- 05 Affiliate
- 06 Graphic Design
- 07 Web Dev
- 08 Email Mktg
- 09 Content
- 10 Video Mktg
- 11 Electronic
- 12 Analytics

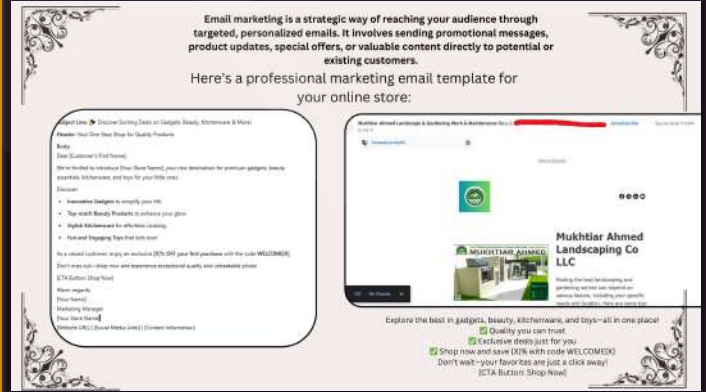


Brevo Platform

Automated delivery with analytics and segmentation

Segmentation

Targeted sends based on customer behavior

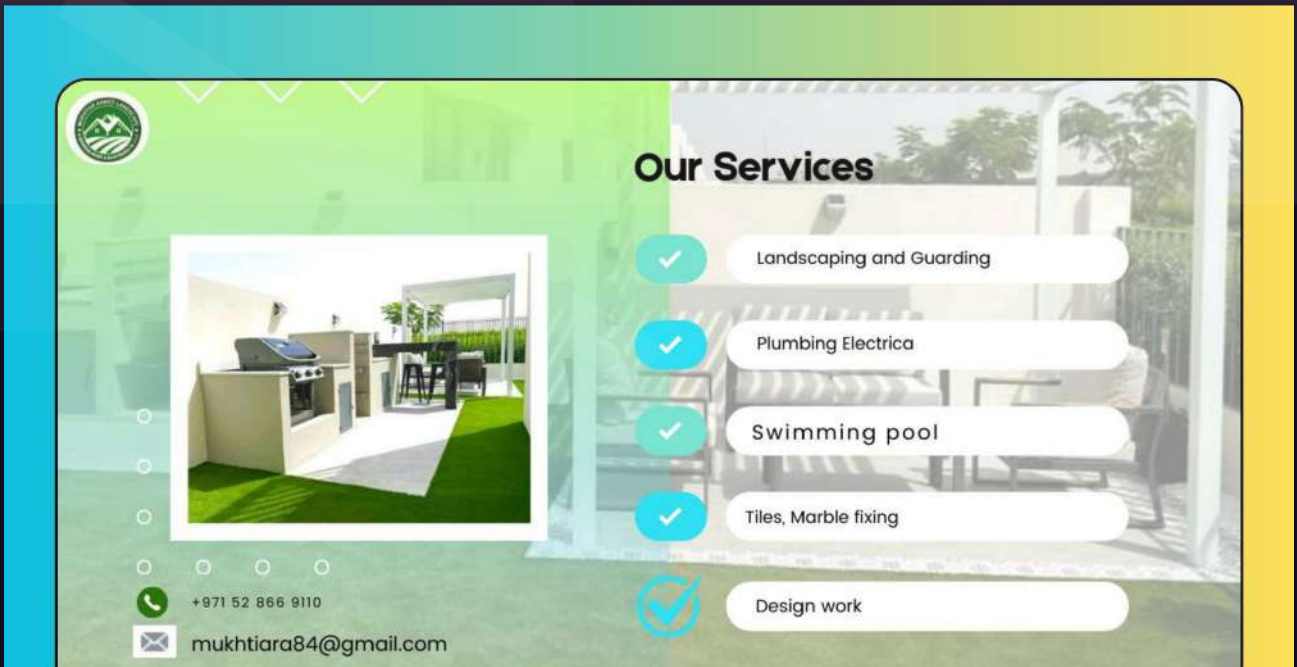


Custom Template

Branded HTML matching company visual identity

CTA Buttons

Strategic CTAs driving measurable results



Services Listed

Landscaping, Pool, Electrical, Tiles & Marble, Design Work

Brand Consistency

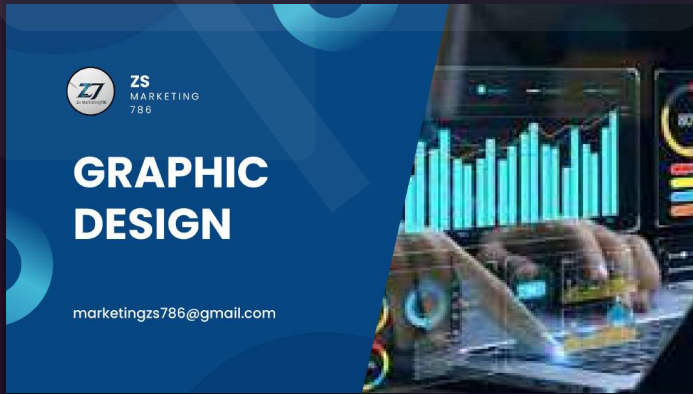
Same green & white palette across all touchpoints

Print Ready

300 DPI quality for A4, A5, cards, banners

Contact Design

WhatsApp, phone, email, location professionally laid out



Business Card v1

Bilingual Arabic-English card with full services list

Promo Graphics

Pool, landscaping, gardening service announcements



Business Card v2

Updated layout — cleaner, modern professional design

Social Media Posts

Daily content optimized per platform guidelines

DA 90

DOMAIN AUTH

PA 40

PAGE AUTH

MUKHTIAR AHMED LANDSCAPE & GARDENING WORK & MAINTENANCE CO L L C
SEO REPORT
 Monthly URL Overview -

The client only asked for an audit to be done; we can fix it as well, but the client only requested the report.

Domain Authority	Page Authority	Backlinks
90	40	0
Quality Backlinks	% Quality Backlinks	Max Trust
0	0%	4
Spam Score	HTTP page SEO score	Domain Age
	54%	

WEBSITE PERFORMANCE RESULT

- Largest Contentful Paint element — 6,880 ms
- Reduce unused JavaScript — Potential savings of 353 KiB
- Enable text compression — Potential savings of 145 KiB
- Avoid multiple page redirects — Potential savings of 760 ms
- Eliminate render blocking resources — Potential savings of 1,950 ms
- Reduce unused CSS — Potential savings of 205 KiB
- Properly size images — Potential savings of 11 KiB
- Image elements do not have explicit width and height
- Minify JavaScript — Potential savings of 2 KiB
- Ensure text remains visible during webfont load
- Avoid serving legacy JavaScript to modern browsers — Potential savings of 7 KiB
- JavaScript execution time — 0.0 s
- Minimize main-thread work — 1.1 s
- Minimize third-party usage — Third-party code blocked the main thread for 445 ms

6,980ms

LCP — Needs Fix

353 KiB

Unused JS

1,050ms

Render Block

145 KiB

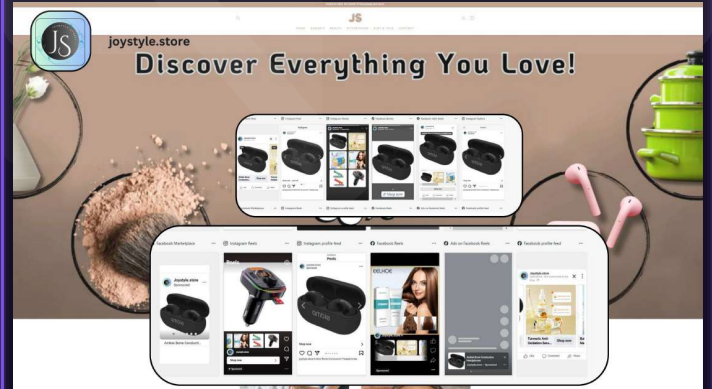
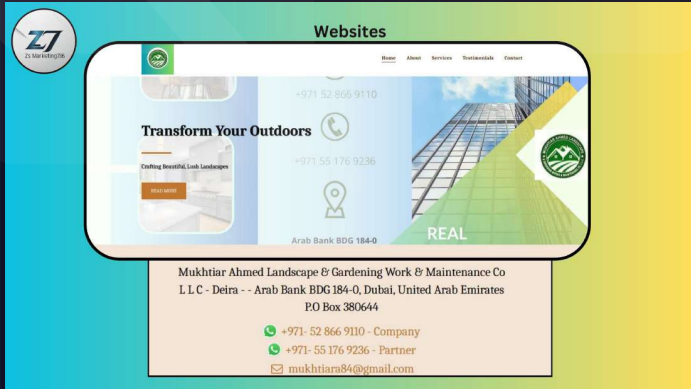
Text Compress

100%

Organic Clicks

\$269

SEO Value/mo



Mukhtiar Ahmed LLC

Full service site — Google Maps, WhatsApp, booking, gallery

Responsive Design

Both sites fully optimized — mobile, tablet, desktop

joystyle.store

E-commerce with product grid, cart, checkout, order system

SEO Ready

Meta titles, descriptions, alt tags, sitemap for Google indexing



TERMR & POLICY



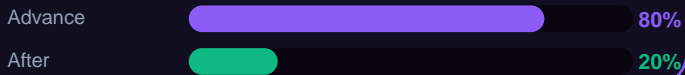
ZS Marketing 786

Zahid Hussain Digital Marketing Specialist

- Payment Mode: Advance-80%, After work-20% Yours Faithfully, ZS Marketing 786
- Payment Mode: Advance-50%, Middle of work-30%, After work-20% Yours Faithfully, ZS Marketing 786

PLAN A

Standard — 80% Advance + 20% After



PLAN B

Large Scale — 50% Adv + 30% Mid + 20% After





ZS Marketing 786 — Thank You & Contact

PHONE
03182900607

EMAIL
marketingzs786@gmail.com

BRAND
ZS Marketing

PAYMENT TERMS SUMMARY

Plan A: 80% Advance + 20% After Delivery

Plan B: 50% Advance + 30% Mid + 20% After



THANK YOU

ZS MARKETING 786 — ZAHID HUSSAIN
"TRUTH · STRATEGY · RESULTS"

SERVICES:

- SMM
- SEO
- SEM
- Google Ads
- Graphic Design
- Web Dev
- Email
- Affiliate
- Content
- Video
- Analytics